* As a graduating student with a high GPA, are you interested mainly in Engineering / Medicine, or do you have other preferences you would like to consider? If you do, please state them [This helps determine whether students have a personal preference, or just want to work on whatever’s high-demand at the moment]

[Answer: I find myself interested in Engineering, mainly due to personal preference, but also due to the notoriety around the major itself.]

* Do you prefer applying to universities which are local, or internationally acclaimed? [We would like our design to be inclusive, this helps us decide which orientation is best, and which preference is more common]
  + Ask a follow up question regarding the reasoning behind their choice, keep track of how many students took which side

[Answer: I find both equally important. Local because it’s in my proximation and the community didn’t change, so you don’t have to adapt, and international because they have higher education quality. I guess my final choice depends on where I get accepted into, if it’s a top 50 university, then I’d probably study there.]

* University Ranking, Degree Program. Which of these choices outweigh the other for you?
  + Follow up with questions regarding which details they want to be shown about Degree programs or University ranking. What do they want to be displayed regarding programs? Which establishment do they trust more with ranking, or is it fame?

[Answer: I’d say university ranking, even if it doesn’t have the program I want to study. Reputation is best.]

* How would you like universities to be shown to you? Ordered by Ranking? Degree Programs you like? Proximity?
  + Ask a follow up question regarding reasoning behind their choice, to determine which criteria they are most likely to follow when looking at options

[Answer: I’d say both, I’d like a filter for both. It’s more convenient]

* What information are you interested in regarding universities? Program Details? Course Syllabus? (Give example then wait for their answer)

[Answer: I’d say I’d like all the things you mentioned, just not too specific, I need general information, I find it sufficient.]

* When was the last time you looked at future options for post-grad paths? What did you look for and why? Can you show us the sources you looked at for this information? [This helps us find sources they feel comfortable with, so we can gather their data and centralize it]
  + Ask follow up question regarding the way this information they searched for was presented to them. Did they like it? Do they find it convenient and easy to read? Is it informative enough? What do they dislike about it?

[Answer: I don’t really remember specifically when, but it was regarding rankings. Information was provided in a textual matter, and I pretty much liked it. It was straight to the point and concise]